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AND ARCHITECTURAL SYMBOLISM

Vol. 1



THE MUSEUM OF URBAN ARCHITECTURE OF THE PATRONATO DE LA RUTA DE LA AMISTAD: RECONNECTION BETWEEN THE OLYMPIC HERITAGE, THE HISTORICAL URBAN LANDSCAPE AND CULTURE WITH SUSTAINABILITY

JOSÉ ANTONIO GARCÍA-AYALA¹
 BLANCA MARGARITA GALLEGOS-NAVARRETE²
 GLADYS ELIZABETH FERREIRO-GIARDINA³

¹ Teaching researcher. Superior School of Engineering and Architecture, Tecamachalco-Instituto Politécnico Nacional. Member of the National System of Researchers Level I. Mexico City, Mexico.

² Teaching researcher. Superior School of Engineering and Architecture, Tecamachalco-Instituto Politécnico Nacional. Member of the National System of Researchers Level I. Mexico City, Mexico.

³ Research Professor. Superior School of Engineering and Architecture, Tecamachalco-Instituto Politécnico Nacional. Mexico City, Mexico.

joangara76@yahoo.com.mx

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ABSTRACT

The “Patronato de la Ruta de la Amistad”, a non-profit civil association responsible for restoring, conserving and disseminating the legacy of the Cultural Olympiad of the Olympic Games Mexico 1968, has undertaken various actions for the creation of the Museum of Urban Architecture, a heritage public space in the open air, between the intersections of the Periférico Ring with Insurgentes Avenue and the Tlalpan Viaduct, where 17 of the 22 sculptures linked to the urban sculpture route of the same name are located, which have been restored and, where appropriate, transportation from their place of origin.

Around these sculptural works, the patronage has implemented various actions such as: the Multidisciplinary Artistic Interventions Program - with the participation of different creators-, the Pedregal Native Gardens Program, where the flora and fauna of this territory are rescued and the Edible Forests Project where various native species of Xochimilco are planted and harvested.

These urban ecology actions have been complemented by the preservation of the urban-architectural characteristics of this environment, interrelated with restoration work on urban elements, as well as their original layout, to safeguard this historic urban landscape, in addition to promoting education and citizen practices for the good of the community.

The objective of this article is to analyze the above as part of succession-sustenance-sustainability processes, where it is sought to reconnect sociocultural activities with this Olympic heritage and contribute to the physical and symbolic appropriation of this open-air museum.

Keywords: Museum of Urban Architecture, Patronato Ruta de la Amistad, Olympic Heritage.

OLYMPIC HERITAGE AND HISTORIC URBAN LANDSCAPE

It has been 54 years after the celebration of the 1968 Olympic Games held in Mexico City and other entities of Mexico. It is necessary to reflect on the reconnection between the maximum artistic event of its Cultural Olympiad: the Route of Friendship, the historic urban landscape shaped by it and the preservation of the Museum of Urban Architecture, conceived as an outdoor heritage public space by the board of this urban sculptural ensemble, based on the culture of legality with sustainability.

The “Patronato de la Ruta de la Amistad”, a non-profit civil association in charge of restoring, conserving and disseminating the artistic heritage by the Cultural Olympiad of the 1968 Olympic Games in Mexico has undertaken various actions for the preservation, restoration and safeguarding of this historic urban landscape for the creation of a Museum of Urban Architecture, not only related to the monumental works that made up the sculptural tour of urban character of the same name, but several elements around these works, which integrate creations of other artistic disciplines, the rescue of flora and fauna native to this territory and the cultivation of various native species of Xochimilco.

The objective of this article is to analyze the above based on the methodology of deep hermeneutics, which, according to John B. Thompson, allows us to integrate the processes of succession-sustainability-sustainability,